



Jared Werner - Assistant City Manager

Jared Werner currently serves as the Assistant City Manager. The departments and functions that fall under Jared's purview are: Finance, Human Resources, Information Technology, Communications and Community Engagement, City Secretary's Office, Municipal Court and River Operations.

Jared has served in other roles in the organization such as Chief Financial Officer, Director of Human Resources, Assistant Director of Finance, Budget Manager and Management and Budget Coordinator.



Jared began his career with the City in 2007 as an intern in the Parks department. He has been serving in his current position since fall of 2021.

Jared was born in Landstuhl, Germany. His family then relocated to Schertz, TX in 1988 when his Father retired from the Air Force. Jared is a proud Aggie! He completed his undergraduate degree from Texas A&M in August of 2007. For graduate school, Jared received his Master of Public Administration from Texas State University in 2013. Jared is also a 2016 graduate of the University of Virginia/International City Manager's Association L.E.A.D Program. In 2018, Jared was recognized as one of the 20 under 40 Rising Stars of New Braunfels.

During high school and college, Jared worked in part time roles for the City of Schertz and the City of College Station. It was during this time of his life that Jared discovered he wanted to pursue a career in municipal government. Jared is extremely grateful for the opportunities that have been provided to him as a result of working for the City of New Braunfels. He looks forward to continuing serve the organization and community.

In June of 2010, Jared got married to his wife Katie. Katie is from New Braunfels and is a Curriculum Specialist for NBISD. Jared and Katie have three children. They reside in New Braunfels and look forward to continuing raising their family in the area. Jared enjoys playing golf, following Aggie football and traveling with his family.